



LINN

PRESS RELEASE
FOR IMMEDIATE RELEASE

PRESTIGIOUS ACCOLADE

NEW LINN MAJIK SYSTEM WINS EISA EUROPEAN HIGH END AUDIO PRODUCT OF THE YEAR 2006-2007 AWARD

The new Linn MAJIK System has been named as the winner of one of the world's most prestigious Press awards – the European Imaging and Sound Association (EISA) European High-End Product of the Year 2006-2007.

EISA, Europe's biggest multimedia press organisation, has selected the most accomplished electronics equipment for 2006-2007, naming the new MAJIK System as the outright winner in the High-End Audio category.

These prestigious awards are voted for by the Editors-in-Chief of 50 leading specialist magazines from 18 European countries. This high-profile accolade follows a series of exceptional reviews from a number of specialist hi-fi publications around the world.

Ivor Tiefenbrun, Linn's Executive Chairman, commented: "We're delighted by this major award because it is the result of such a wide vote by Europe's leading hi-fi journalists. The new MAJIK System has us all very excited so we're thrilled to hear that so many people share our enthusiasm for this exceptional system and enjoyed the experience of rediscovering their music".

The new MAJIK System is a dedicated music component system developed from more than 30 years of Linn's experience in designing specialist components to recreate the emotion of a live performance from vinyl and CD recordings. Just by listening to the MAJIK System, the benefits of this experience and expertise are clear.

The MAJIK System comprises the MAJIK CD player, MAJIK KONTROL pre-amplifier and MAJIK 2100 power amplifier. Individually, each component is designed to deliver exceptional sound quality from stereo music, and working together in the MAJIK System they offer a leap in audio performance that is simply astonishing and has to be heard to be believed.

Like all Linn systems, MAJIK is modular, expandable and upgradeable, meaning performance can be further improved over a lifetime through a series of simple upgrade steps.

With a configurable phono-stage, the MAJIK KONTROL can be the perfect partner for a turntable, helping to rediscover cherished music on vinyl recordings. It is also multi-room enabled, allowing owners to enjoy music throughout a home as part of a Linn KNEKT multi-room system.

The role of the MAJIK 2100 power amplifier can be enhanced through the addition of internal Aktiv crossovers to form part of an Aktiv playback system using Linn loudspeakers.

The MAJIK System is designed for those passionate about music.

The MAJIK System is currently available from Linn Retailers world-wide. To arrange a demonstration, visit www.linn.co.uk or telephone +44 141 307 7777.

For further Press information, please contact Brian Morris at Linn in the UK:

Tel: +44 (0) 161 766 1021 / +44 (0) 7768 520170

Fax: +44 (0) 161 280 5115

E-mail: brian.morris@linn.co.uk

Web: www.linn.co.uk

EDITOR'S NOTES

About EISA

As an organisation of leading journalists, EISA moves with the times, continually observing the state of the art and adjusting its Awards categories to reflect the latest developments.

EISA is one of the few beacons of independence and excellence that can be trusted to guide purchasers towards the best brands, best models, proven technologies and lasting formats.

Every year since its foundation in 1982, EISA has elected European Award winning products which have proved themselves not only winners in individual magazine tests all over Europe, but also as the 'Best of the Best' on a democratic consensus of Europe's leading specialist publications. The EISA Award logo signifies integrity, credibility and quality.